

PLAYLIST METALLIC'S

- ▣ Intended For: All Stylists
- ▣ Content: 3 new Metallic shades, rose copper, bronze, and grey black. Metallic colours can be customized to suit each client.
- ▣ Format : Visual demonstration a.m. Workshop p.m.
- ▣ Duration: 10.00a.m. – 4.00p.m.
- ▣ Cost: £50 + Vat
- ▣ Date: Monday 5th March 2018
- ▣ Requirements: Full tool kit, suitable model required at 1.00pm
- ▣ Venue: Graham Hair and Beauty
- ▣ Educator: Laura Armstrong
- ▣ To Book: Please telephone: 0191 2370073
- ▣ Graham Hair and Beauty Ltd. McGregor House, Station Road, Seaton Delaval NE25 0PT

my wild rose

Who said that romanticism
has no character?

MY WILD ROSE has a strong personality,
suitable for those who identify with it:
are you ready to never get tired of it?

**PRESS "PLAY" AND YOU WILL NEVER
TURN BACK.**





BLACK AND ROLL

Is the line that shouts freedom,
but without having to raise your voice.

Because when intensity goes with
refinement, being noticed is simple.

**MAKING YOURSELF HEARD
IS MANDATORY.**

BETTER THAN GOLD

BETTER THAN GOLD is much more than a hit that only stays in your head for a second: it is an invitation to have fun with your hair and always start over again.

A NEW RHYTHM THAT BEATS IN TIME WITH YOUR PASSIONS, THE STRONGEST ONES.



LA LALA FORMULA.

RESULTS AND DURATION
ACCORDING TO THE STANDARDS OF
THE FAMILIES EVOLUTION OF THE
COLOR³ AND COLORWEAR

THE **ROSE COPPER** AND **GREY BLACK SHADES**, AFTER 3 WASHES, KEEP THE COLOR BETWEEN 80% AND 90% AND ON THE 12TH WASH, ROSE COPPER AND GREY BLACK KEEP MORE THAN 75% OF THEIR SHADE.

THE **BRONZE** RESISTS MORE THAN 80% AFTER 3 WASHES AND MORE THAN 77% AFTER 12. BUT IT IS IN **EVOLUTION OF THE COLOR³** THAT BRONZE GIVES THE BEST OF ITSELF: AT THE THIRD WASH IT OVERCAME THE 98% MAINTENANCE OF COLOR AND AT THE 12TH MORE THAN 86%.

FOR RESULTS THAT NOT ONLY ARE SEEN, BUT ARE HEARD AS WELL THANKS TO PRODUCTS THAT WILL BECOME REAL STARS.

